

For Immediate Release

The Institute of Marriage and Family Canada welcomes Eloise Cataudella, Communications Strategist

February 5, 2013 (Ottawa) - The Institute of Marriage and Family Canada is pleased to welcome Eloise Cataudella on board as our new Communications Strategist.

“We are very excited to have Eloise join us. Eloise brings design and communications skills as well as a passion for the issues the IMFC explores. She helped launch another family think tank in Canada before joining us here. We are lucky to have her here to help communicate our work,” says Andrea Mrozek, Executive Director.

The Institute of Marriage and Family Canada is in the midst of its greatest communications expansion since opening its doors in 2006. This initiated with a new website and has continued with the recent launch of the IMFC onto various social media platforms. In addition to sparking discussion in the public square, the IMFC aims to increase its presence in federal Parliament, provincial legislatures, and amongst academics.

Cataudella has a Bachelor of Applied Science in Mechanical Engineering from the University of Toronto and a Bachelor of Design in Product Design and Creative Strategy from the Ontario College of Art and Design. She has completed numerous graphic design and product design projects for clients like the Metro Toronto Zoo, Ryerson University and Sick Kids Hospital.

“There are so many Canadians who are so enthusiastic about the work we do. Our task is to engage them so that they can go out and share our work with others as well as informing themselves. It’s an exciting time for us as we reach out with Eloise’s help,” concludes Mrozek.

The Institute of Marriage and Family Canada is a not-for-profit organization that conducts, compiles and presents the latest and most accurate research to ensure that marriage and family-friendly policy are foremost in the minds of Canada’s decision makers. It is the research arm of Focus on the Family Canada, a charity dedicated to helping families and marriages thrive across Canada.

For more information about Eloise Cataudella or the Institute of Marriage and Family Canada, [click here](#).

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For additional information or comment, please contact Andrea Mrozek, Executive Director at 613-565-3832, ext. 7502.

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