
For immediate release

***The New York Times* profiles The Sustainable Demographic Dividend**

On October 16, 2011 *The New York Times* ran a series of articles about *The Sustainable Demographic Dividend: What do marriage and fertility have to do with the economy?*

This international study is co-sponsored by the Institute of Marriage and Family Canada.

The New York Times coverage includes lead author Dr. Brad Wilcox on [strong marriages and economies](#); co-author Laurie DeRose on [how immigration can help](#) and Nicholas Eberstadt, demographer, on [the "health" explosion with regards to the globe's growing population](#), among others.

In Canada, the report has received coverage in [The Globe and Mail](#), the [National Post](#), [Maclean's](#), [Sun TV](#), [580 CFRA in Ottawa with Steve Madely, QR 77 in Edmonton and Calgary with Rob Breakenridge](#), the [Catholic Register](#), [CTV National Affairs](#) and many more media outlets across the country.

[The report is accessible online](#) and highlights the links between family size, family strength and a strong economy; it also discusses family trends and attitudes toward family in 29 countries across the globe, including Canada.

For further information or to arrange an interview, please call the Institute of Marriage and Family Canada at 1-866-373-4632 or email info@imfcanada.org