

MEDIA ADVISORY – February 2, 2012

“THE SUSTAINABLE DEMOGRAPHIC DIVIDEND: WHAT DO MARRIAGE AND FERTILITY HAVE TO DO WITH THE ECONOMY?”

The Institute of Marriage and Family Canada hosts author Brad Wilcox, PhD, to discuss his recently-released international report

Statistics Canada data shows that within a decade there will be more Canadians over the age of 65 than under the age of 15. This is a substantial change to the family landscape in Canada. What impact will it have on our economy? Our social welfare benefits? And how should public policy, government, schools, business and individuals respond to the changes?

On February 6, Brad Wilcox, PhD, will give a briefing about this important, international report and field your questions.

- **Who:** W. Bradford Wilcox is Director of the National Marriage Project at the University of Virginia, Associate Professor of Sociology at the University of Virginia, and a member of the James Madison Society at Princeton University. He has published articles on marriage, cohabitation, parenting, and fatherhood in numerous academic journals and is finishing a book on the causes and consequences of low fertility in the West. Read some of his popular writings in the *New York Times* [here](#), [here](#) and [here](#).
- **What:** A briefing about the intersection between families and the economy
- **Where:** Rideau Club, 99 Bank Street, 15th floor, Ottawa
- **When:** Monday, February 6, 2012, 4:00-6:00 pm

For additional information and to register [click here](#). To arrange an interview, please contact Andrea Mrozek at 613-565-3832, ext. 7502.

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